

# Going public everything you need to know to take y Handbook

**Going public everything you need to know to take y** is a comprehensive guide designed to help entrepreneurs, startup founders, and business owners understand the intricate process of taking their company from private to publicly traded. Going public is a major milestone that offers significant advantages such as increased capital, enhanced credibility, and liquidity for shareholders. However, it also involves complex procedures, regulatory hurdles, and strategic considerations. This article aims to provide a detailed overview of what it takes to go public, the steps involved, benefits, risks, and essential tips to ensure a successful initial public offering (IPO).

## What Does It Mean to Go Public?

Going public refers to the process of offering a company's shares to the general public through a stock exchange. This transition transforms a private company into a publicly traded entity, subject to regulatory oversight and public reporting requirements.

## Private vs. Public Companies

- **Private Companies:** Owned by a limited number of shareholders, with ownership typically held by founders, early investors, and employees. They are not required to disclose detailed financial information publicly.
- **Public Companies:** Owned by shareholders who purchase stock on the open market. They are subject to stringent disclosure and compliance regulations set by securities authorities.

## Why Go Public?

Some of the primary reasons companies choose to go public include:

- Raising capital for expansion, research, and development
- Providing liquidity to shareholders and employees
- Enhancing corporate image and brand recognition
- Using stock as a currency for acquisitions

## Preparation for Going Public

Successfully transitioning from a private to a public company requires meticulous planning and preparation.

## Assessing Readiness

Before embarking on an IPO, companies should evaluate:

- Financial stability and profitability
- Strong corporate governance structures
- Robust internal controls and reporting systems
- Market conditions and investor interest
- Management team's experience and stability

## Building a Strong Financial Foundation

Key steps include:

- Auditing financial statements according to Generally Accepted Accounting Principles (GAAP)
- Ensuring compliance with regulatory standards
- Developing detailed financial forecasts and business plans
- Establishing internal controls and procedures

## Assembling the IPO Team

A successful IPO requires a team of experienced professionals:

- **Investment bankers:** Underwrite the offering, advise on valuation, and facilitate the process
- **Legal advisors:** Ensure regulatory compliance and draft necessary documentation
- **Accountants and auditors:** Prepare financial statements and ensure transparency
- **Investor relations team:** Manage communications with potential investors

## The IPO Process: Step-by-Step

Understanding the typical steps involved in going public can help demystify the process.

### 1. Choosing the Right Market and Underwriters

Decide where to list shares (e.g., NYSE, NASDAQ, other exchanges) and select underwriters who

will guide the offering.

## 2. Due Diligence and Filing

Prepare and file the registration statement (e.g., Form S-1 in the U.S.) with securities regulators, which includes:

- Financial statements
- Business description
- Risk factors
- Use of proceeds

## 3. Regulatory Review and Feedback

Regulators review the filing, and companies may need to respond to comments or requests for additional information.

## 4. Marketing and Roadshow

Conduct a roadshow to meet potential investors, present the company's story, and gauge interest.

## 5. Pricing and Allocation

Determine the offering price based on investor feedback and market conditions.

## 6. Going Live

Shares are officially listed on the stock exchange, and trading begins.

## 7. Post-IPO Compliance and Reporting

Ongoing regulatory filings, financial disclosures, and investor communication are required.

## Benefits of Going Public

Taking a company public offers numerous advantages, including:

- **Access to Capital:** Raising funds for growth, acquisitions, and debt repayment
- **Enhanced Credibility:** Increased visibility and trust among customers, suppliers, and investors

- **Liquidity for Shareholders:** Providing an exit strategy for early investors and employees through stock options
- **Acquisition Currency:** Using stock to acquire other companies or assets
- **Attracting Talent:** Offering stock options and shares as part of compensation packages

## Risks and Challenges of Going Public

While the benefits are significant, going public also involves risks and challenges:

### Regulatory and Compliance Burden

Public companies must adhere to strict reporting requirements, including quarterly and annual disclosures.

### Market Volatility

Share prices can fluctuate due to market conditions, affecting company valuation and reputation.

### Loss of Control

Original owners may experience dilution of ownership and influence.

### Pressure to Perform

Public companies face constant scrutiny from analysts and investors, which can influence strategic decisions.

### Costly Process

The IPO process involves substantial costs related to legal, accounting, and underwriting fees.

## Tips for a Successful IPO

To maximize the chances of a successful public offering, consider the following strategies:

- **Ensure Financial Transparency:** Maintain accurate and audited financial records.
- **Develop a Clear Investment Narrative:** Articulate your company's value proposition compellingly.
- **Choose Experienced Advisors:** Work with reputable legal, financial, and PR firms.
- **Manage Investor Relations:** Communicate proactively and transparently with stakeholders.

- **Prepare for Post-IPO Life:** Have a plan for compliance, communication, and ongoing growth.

## Conclusion: Is Going Public Right for Your Business?

Deciding to go public is a strategic choice that can significantly impact your company's future. It offers unparalleled opportunities for growth, visibility, and liquidity but also demands rigorous preparation, compliance, and ongoing management. Carefully evaluate your company's readiness, market conditions, and long-term goals before embarking on the IPO journey. With proper planning and expert guidance, going public can be a transformative step toward achieving your business ambitions.

## Additional Resources

- [U.S. Securities and Exchange Commission (SEC) ? IPO Process](<https://www.sec.gov/fast-answers/answersipohtm.html>)
- [Investopedia ? How to Go Public](<https://www.investopedia.com/terms/i/ipo.asp>)
- [Nasdaq ? Going Public Guide](<https://www.nasdaq.com/solutions/going-public>)

This comprehensive overview of going public provides all essential insights to help you understand the process, benefits, risks, and strategic considerations. Whether you're a startup looking to scale or an established private company, knowing what it takes to go public ensures you're well-equipped to make informed decisions and navigate the complex IPO landscape successfully.

### Going Public: Everything You Need to Know to Take Your Business to the Next Level

Embarking on the journey to go public is a significant milestone for any company. It represents a major transition from privately held enterprise to a publicly traded entity, opening up new avenues for capital, growth, and visibility. However, the process is complex, highly regulated, and fraught with challenges that require careful planning and execution. Whether you're a startup eyeing an initial public offering (IPO) or an established business contemplating a direct listing or other methods of going public, understanding the fundamentals, steps, and implications is crucial. This comprehensive guide aims to provide everything you need to know to successfully navigate the pathway to going public.

### Why Consider Going Public?

Before diving into the mechanics, it's essential to understand why a company might choose to go public. Common motivations include:

- Access to Capital: Raising substantial funds to fuel expansion, research, or acquisitions.
- Liquidity for Shareholders: Providing liquidity options for founders, early investors, and employees.
- Enhanced Visibility and Credibility: Gaining prestige, brand recognition, and credibility in the marketplace.
- Acquisition Currency: Using shares as a form of currency for mergers and acquisitions.
- Attracting Talent: Offering stock options and equity incentives that are more attractive to prospective employees.

While the benefits can be significant, the decision must be weighed against the costs, regulatory burdens, and ongoing compliance requirements.

### Key Considerations Before Going Public

- Assessing Readiness
  - Financial Performance: Investors will scrutinize consistent revenue growth, profitability (or a clear path to it), and sound financial management.
  - Corporate Governance: Strong leadership, independent board members, and transparent processes are vital.
  - Market Position: A competitive edge and a clear value proposition increase the attractiveness of your IPO.
  - Operational Scalability: Ensuring your infrastructure can support increased scrutiny and reporting demands.
- Choosing the Right Time

Market conditions, industry trends, and company performance all influence the timing. Ideally, the market is receptive, and your company demonstrates stability and growth prospects.

- Selecting Advisors and Underwriters
  - Investment Banks: Play a crucial role in underwriting, valuation, and marketing the IPO.
  - Legal Counsel: Ensures compliance with securities laws and manages disclosures.
  - Accountants/Auditors: Prepare audited financial statements and assist in financial disclosures.
  - PR and Investor Relations: Manage communication strategies and investor engagement.

## Types of Going Public Methods

### - Initial Public Offering (IPO)

The most traditional and well-known method. The company offers its shares to the public for the first time, raising capital and establishing a market value.

### - Direct Listing

Instead of issuing new shares, existing shareholders sell their shares directly on the stock exchange. This method can reduce costs and avoid dilution but may pose liquidity challenges.

### - Special Purpose Acquisition Company (SPAC)

A company merges with a publicly listed shell company, allowing for a quicker route to going public with less regulatory scrutiny upfront.

Each method has its pros and cons, and the choice depends on company goals, financial health, and market conditions.

## The IPO Process: Step-by-Step Breakdown

### - Internal Preparation

- Corporate Restructuring: Establish a strong governance framework.

- Financial Audits & Due Diligence: Complete audited financial statements usually covering 3 years.

- Valuation and Pricing Strategy: Determine a suitable valuation and share price range.

### - Filing with Regulatory Authorities

- Securities and Exchange Commission (SEC) in the U.S.: File a registration statement (S-1 form) detailing financials, business model, risks, and management.

- Other Jurisdictions: Follow respective securities laws and filing procedures.

### - Due Diligence & Roadshow

- Conduct thorough due diligence to verify disclosures.
- Engage in a roadshow to pitch the company to potential investors, building interest and gauging demand.

### - Pricing & Launch

- Finalize the offering price based on investor interest.
- Set the date for trading.

### - Going Public & Post-IPO Activities

- Shares begin trading on the stock exchange.
- Maintain investor relations, compliance, and ongoing disclosures.

## Regulatory and Compliance Requirements

Going public involves strict adherence to securities laws and listing standards, including:

- Financial Reporting: Quarterly and annual financial disclosures.
- Corporate Governance: Independent directors, audit committees, and internal controls.
- Disclosures: Material risks, executive compensation, related-party transactions.
- Insider Trading Policies: To prevent unfair trading practices.
- Ongoing Communication: Earnings calls, press releases, and investor updates.

Failure to comply can lead to penalties, legal action, or delisting.

## Financial Implications of Going Public

- Costs
- Underwriting Fees: Typically 3-7% of the funds raised.



- Legal & Accounting Fees: Significant professional costs.
- Regulatory & Listing Fees: Exchange and SEC filing fees.
- Ongoing Compliance Costs: Increased administrative and reporting expenses.

- Dilution

Issuing new shares can dilute existing ownership, affecting control and earnings per share.

- Share Price Volatility

Market sentiment, economic conditions, and company performance impact stock price fluctuations.

### Risks and Challenges

- Market Risk: Stock price may not meet expectations or fluctuate widely.
- Regulatory Risks: Non-compliance can lead to penalties or delisting.
- Operational Pressure: Increased scrutiny and pressure to meet quarterly targets.
- Loss of Privacy: Public companies disclose significant operational and strategic details.
- Shareholder Activism: Increased influence from activist investors.

Understanding and managing these risks is vital for long-term success.

### Post-IPO Considerations

- Investor Relations: Establish transparent communication channels.
- Performance Monitoring: Meet market expectations and manage volatility.
- Strategic Planning: Use access to capital wisely for growth initiatives.
- Compliance Management: Keep up with regulatory changes and reporting standards.

### Final Thoughts: Is Going Public Right for Your Business?

Deciding to go public is a strategic choice that can propel your company forward but comes with considerable responsibilities. It's not suitable for every business, especially those that prefer private control or lack the scale to meet regulatory demands. Carefully evaluate your company's readiness, market conditions, and long-term objectives.

Consult with experienced advisors, thoroughly prepare your organization, and develop a clear

communication strategy to ensure a smooth transition. With meticulous planning and execution, going public can unlock tremendous growth opportunities and establish your company as a significant player in your industry.

In conclusion, understanding the ins and outs of going public—from the motivations, process, and regulatory landscape to risks and post-IPO management—is essential for any company considering this transformative step. Armed with the right knowledge and expert support, your business can navigate the complexities of the public markets and achieve sustainable growth.

**Question** What are the key steps involved in taking a company public? The key steps include preparing financial statements, selecting underwriters, filing a registration statement with the SEC, conducting the roadshow, setting the offering price, and finally, completing the IPO on the chosen stock exchange. What are the main advantages of going public for a company? Going public can provide access to capital for growth, enhance the company's visibility and credibility, enable mergers and acquisitions through stock, and offer liquidity for shareholders. What are the common risks associated with going public? Risks include increased regulatory compliance costs, loss of control among original owners, market volatility affecting stock prices, and the pressure to meet quarterly earnings expectations. How can a company prepare for the financial disclosures required in an IPO? Companies should ensure their financial statements are accurate and audited, establish robust internal controls, and work with legal and financial advisors to prepare comprehensive disclosures compliant with SEC regulations. What factors should a company consider before deciding to go public? Considerations include the company's growth stage, readiness for increased scrutiny, market conditions, the impact on management and ownership, and whether the benefits outweigh the costs and regulatory burdens.

**Related keywords:** going public, IPO, initial public offering, going public process, public listing, stock market debut, IPO requirements, going public steps, IPO benefits, going public risks

## Everything Everything English Edition

**everything everything english edition** is a compelling novel that has captured the imagination of readers around the world, offering a unique blend of romance, drama, and social commentary. Originally published in 2015 by author Nicola Yoon, this book has become a bestseller and a must-read for young adult fiction enthusiasts. The English edition has played a crucial role in making this engaging story accessible to a global audience, contributing to its widespread popularity and critical acclaim.

## Overview of "Everything Everything" English Edition

## What is "Everything Everything"?

"Everything Everything" is a young adult novel that tells the story of Madeline Whittier, a girl who has severe combined immunodeficiency (SCID), which confines her to her home. Her world is turned upside down when a new neighbor, Olly, moves in next door. The novel explores themes of love, vulnerability, identity, and the desire for independence.

## The Significance of the English Edition

The English edition of "Everything Everything" serves as the primary version for readers in English-speaking countries, including the United States, the United Kingdom, Canada, Australia, and others. Its clear, engaging language and accessible prose make it ideal for a broad audience, including young adults and educators.

## Key Features of the English Edition

### Language and Style

The novel is written in a conversational and relatable tone, making it easy for readers to connect with the characters and their experiences. Nicola Yoon employs a mix of narrative styles, including diary entries, illustrations, and text messages, which enrich the storytelling.

### Format and Accessibility

The English edition is available in various formats, including hardcover, paperback, e-book, and audiobook. This versatility ensures that readers can enjoy the story in their preferred format, enhancing accessibility.

### Illustrations and Design

The book features visual elements such as diagrams, charts, and doodles that complement the narrative, making it more engaging, especially for visual learners. The design of the English edition is modern and appealing, aimed at capturing the interest of young readers.

## Themes Explored in "Everything Everything"

### Love and Connection

At its core, the novel is a heartfelt exploration of love in unconventional circumstances. Madeline's relationship with Olly develops amidst her physical limitations, illustrating how love can transcend barriers.

## Isolation and Freedom

Madeline's condition leads to social isolation, prompting reflections on the importance of independence and the human need for connection and exploration.

## Identity and Self-Discovery

The story delves into Madeline's journey of understanding herself beyond her illness and discovering what it means to live fully.

## Medical and Ethical Issues

The novel touches upon medical conditions like SCID and raises questions about medical ethics, research, and the possibilities of medical interventions.

## Critical Reception and Impact

### Reception of the English Edition

Critics have praised the English edition for its engaging narrative, innovative format, and emotional depth. It has been lauded for its ability to address complex themes in a manner accessible to young adults.

### Educational Use

Many educators incorporate "Everything Everything" into their curricula to discuss themes such as health, ethics, and relationships, making the English edition a valuable resource in classroom settings.

### Adaptations and Media

The novel was adapted into a successful film in 2017, starring Amandla Stenberg and Nick Robinson. The English edition served as the primary source material, further extending its reach and influence.

## Where to Find the English Edition

### Retailers and Online Stores

The English edition of "Everything Everything" is widely available through major booksellers such as:

- Amazon
- Barnes & Noble
- Book Depository
- Waterstones

## Local Bookstores and Libraries

Supporting local businesses is easy, as most independent bookstores and libraries stock the English edition. Many libraries also offer digital borrowing options for e-books and audiobooks.

## Digital and Audiobook Formats

For readers who prefer digital media, the English edition can be purchased or borrowed as an e-book or audiobook via platforms like Kindle, Audible, and Apple Books.

## How to Get the Most Out of "Everything Everything" English Edition

### Discussion and Study Guides

Complement your reading with study guides and discussion questions to deepen understanding and facilitate conversations about the novel's themes and characters.

### Book Clubs and Reading Groups

Joining a book club can enhance the reading experience, allowing for shared insights and interpretations of the story.

### Related Media and Adaptations

Watching the film adaptation or exploring author interviews can provide additional perspectives and enrich your appreciation of the novel.

## Conclusion

The **everything everything english edition** stands as a vital gateway for readers worldwide to experience Nicola Yoon's captivating story. Its accessible language, innovative format, and poignant themes make it a standout in young adult literature. Whether for personal enjoyment, educational purposes, or literary exploration, the English edition continues to inspire, educate, and entertain a diverse audience. If you haven't yet read "Everything Everything," exploring the English edition is an excellent step toward understanding a story that celebrates love, resilience, and the human spirit.

**Meta Description:** Discover everything about the "Everything Everything" English edition, including its themes, features, availability, and why it's a must-read for young adult literature fans.

## Everything Everything English Edition: An In-Depth Analysis of the Popular YA Novel and Its Unique Approach

In recent years, the young adult (YA) genre has experienced a renaissance, captivating audiences with stories that blend emotional depth, speculative worlds, and compelling characters. Among these, "Everything Everything English Edition" has emerged as a standout, garnering critical acclaim and a dedicated fanbase. This edition, meticulously translated and adapted for English-speaking readers, offers a nuanced exploration of themes such as love, identity, vulnerability, and societal constraints, all woven into a fast-paced, emotionally charged narrative. In this detailed guide, we'll delve into the origins, plot, themes, stylistic features, and cultural impact of the "Everything Everything English Edition," providing a comprehensive overview for both new readers and seasoned fans.

### Origins and Background of "Everything Everything"

#### Origin of the Story

"Everything Everything" is originally a novel by the American author Nicola Yoon, published in 2015. The story gained widespread popularity for its inventive premise, relatable characters, and thought-provoking questions about what it means to truly live and love. Its success led to a film adaptation in 2017, further cementing its place in contemporary YA culture.

#### The English Edition

The "Everything Everything English Edition" refers to the officially translated and published version of Nicola Yoon's novel for English-speaking markets. This edition aims to preserve the nuanced storytelling of the original while making it accessible to a wider audience. It also includes specific linguistic and cultural adaptations to resonate with English readers.

#### Significance

The edition is notable not just for translation accuracy but also for its design, cover art, and supplementary materials—such as discussion questions, author notes, and glossary—aimed at engaging readers more deeply with the text.

#### Plot Overview

#### The Main Premise

The story centers around Madeline "Maddy" Whittier, a teenage girl who has spent her entire life confined indoors due to severe combined immunodeficiency (SCID), making her allergic to the outside world. Her life is characterized by routine, safety, and a virtual existence?until a new neighbor moves in.

### Key Plot Developments

- Introduction of Olly: The arrival of Olly, a spirited and enigmatic boy, disrupts Maddy's carefully controlled world.
- Romantic Connection: As their friendship blossoms into a romantic relationship, Maddy begins to question her limitations and the boundaries imposed by her illness.
- Revelations and Risks: The narrative takes dramatic turns as secrets are unveiled, and Maddy faces difficult choices about her health, independence, and future.
- Climactic Decisions: The culmination involves a daring decision that challenges her understanding of safety, love, and what it truly means to live.

### Themes Explored

- The desire for freedom versus safety
- The power of human connection
- The complexity of identity and self-discovery
- The impact of societal and familial expectations

### Literary and Stylistic Features

#### Narration and Perspective

"Everything Everything" employs a first-person narrative from Maddy's perspective, immersing readers deeply into her internal world. Her voice is characterized by a blend of innocence, curiosity, and subtle humor, which makes her relatable and authentic.

#### Use of Language and Tone

Nicola Yoon's writing style in the English Edition balances simplicity with poetic imagery. The language is accessible yet evocative, capturing Maddy's emotional landscape and her vivid imagination.

#### Visual Elements

The novel incorporates visual cues?such as handwritten notes, diagrams, and illustrations?that enhance storytelling and provide a tactile experience, making it especially engaging for YA audiences.

### Short Chapters and Pacing

The story is divided into brief chapters, often from a single perspective, which creates a rapid pace and heightens suspense. This structure appeals to readers seeking a quick, immersive reading experience.

### Major Themes and Messages

#### - The Quest for Freedom

Maddy?s confinement symbolizes broader questions about autonomy and the human desire to explore and experience life beyond societal or personal restrictions. Her relationship with Olly challenges her perceptions of safety and risk.

#### - Love as a Transformative Force

The novel explores love's capacity to inspire courage and change. Maddy?s connection with Olly becomes a catalyst for her to re-evaluate her limitations and embrace her agency.

#### - Identity and Self-Discovery

Throughout the story, Maddy navigates her understanding of herself beyond her illness. Her journey reflects the universal struggle of adolescence?forming an identity apart from others? expectations.

#### - Family and Caregiving

The novel also examines the dynamics of caregiving, parental love, and the sacrifices made by family members. Maddy?s relationship with her mother and her desire for independence are central to the narrative.

#### - Society and Vulnerability



The story raises questions about societal perceptions of illness and vulnerability, challenging stigma and highlighting the importance of empathy and understanding.

### Cultural and Social Impact

#### Representation and Diversity

"Everything Everything" has been praised for its inclusive representation of a protagonist with a chronic illness, fostering awareness and empathy among readers. The English Edition enhances accessibility, broadening its reach.

#### Influence on YA Literature

The novel's success has influenced other YA works that blend romance with speculative or realistic elements, emphasizing emotional authenticity and diverse experiences.

#### Adaptations and Media Presence

The film adaptation introduced the story to a broader audience, while various book clubs and educational programs utilize the novel as a tool for discussions on health, independence, and love.

### Critical Reception and Controversies

#### Praise

- Engaging storytelling and relatable characters
- Innovative narrative techniques
- Thought-provoking themes

#### Criticisms

- Some readers find the plot predictable or overly sentimental
- Questions about the realism of certain plot points
- Debates over the portrayal of illness and dependency

#### The Role of the English Edition

The English Edition plays a crucial role in addressing potential cultural gaps, ensuring that idiomatic expressions, cultural references, and emotional nuances are faithfully conveyed to English-speaking

audiences.

Why Read the "Everything Everything English Edition"?

For Fans of YA Fiction

The novel offers a compelling blend of romance, drama, and adventure, making it an ideal pick for readers who enjoy emotionally driven stories with a touch of the fantastical.

For Those Interested in Illness Representation

It provides an insightful look into living with a chronic illness, fostering empathy and understanding.

For Readers Seeking Inspiration

Maddy's journey is a testament to resilience, courage, and the importance of pursuing one's own happiness against all odds.

Final Thoughts

The "Everything Everything English Edition" stands out as a significant contribution to contemporary YA literature. Its careful translation and adaptation ensure that the story's emotional core and thematic richness are preserved, allowing English-speaking audiences to experience Maddy's extraordinary journey. Whether you are a newcomer to the novel or a longtime fan, this edition offers a beautifully crafted, thought-provoking reading experience that explores the fundamental human desire to love, explore, and truly live.

In summary, "Everything Everything" in its English edition has cemented itself as a must-read for those interested in stories that challenge perceptions of vulnerability and courage. It exemplifies how YA fiction can be both entertaining and meaningful, encouraging readers to reflect on their own boundaries and the limitless possibilities of love and life.

**Question** What is the main plot of 'Everything, Everything' English edition? The story follows Maddy, a girl with severe immune deficiencies, who develops a relationship with her new neighbor, Olly, challenging her isolated life and exploring themes of love and self-discovery. **Who are the authors of 'Everything, Everything' English edition?** The novel was written by Nicola Yoon. **Is 'Everything, Everything' suitable for young adult readers?** Yes, it is a popular young adult novel that deals with themes relevant to teens, such as identity, love, and personal growth. **Has 'Everything, Everything' been adapted into a movie?** Yes, the novel was adapted into a film released in 2017 starring Amandla Stenberg and Nick Robinson. **What are the main themes explored in 'Everything, Everything' English edition?** The book explores themes of love, vulnerability, illness, independence,

and the desire for adventure beyond limitations. Where can I purchase 'Everything, Everything' English edition? It is available at major bookstores, online retailers like Amazon, and can be found in both physical and e-book formats. Are there any discussion guides available for 'Everything, Everything'? Yes, many educators and book clubs have discussion guides and study questions available online to facilitate deeper understanding. What has been the critical reception of 'Everything, Everything'? The novel has received positive reviews for its engaging storytelling, relatable characters, and thought-provoking themes, making it a popular choice among young adult readers.

**Related keywords:** Everything Everything, English edition, novel, book, dystopian, romance, young adult, contemporary fiction, indie, paperback

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